

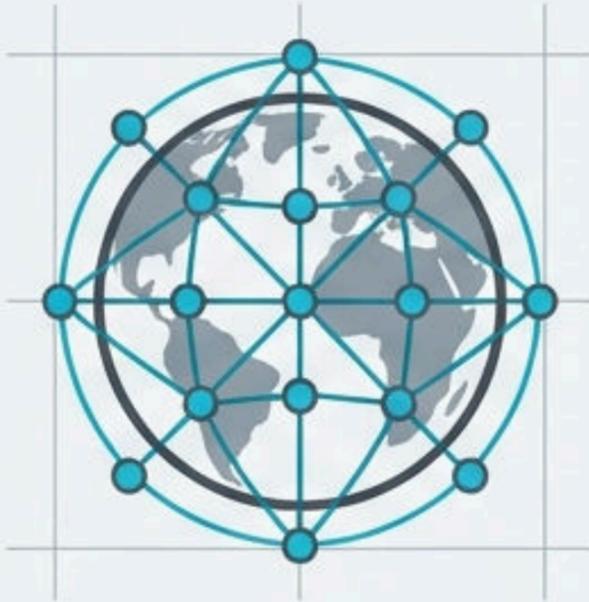
Building Smart, Scalable & Secure Digital Digital Ecosystems

Enabling Innovation, Growth, and Digital
Resilience for the Modern Enterprise

Executive Briefing | EiBS Global

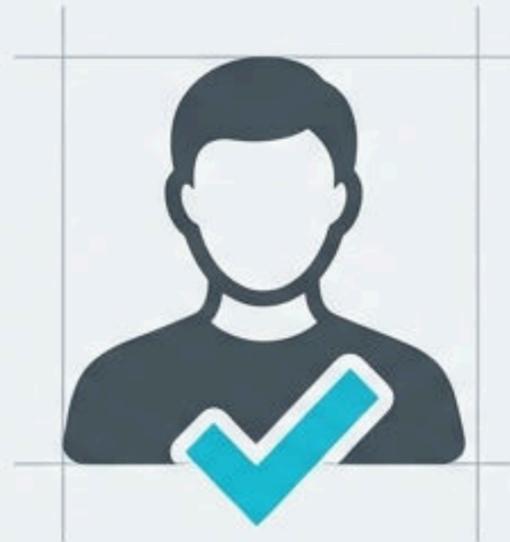


The Shift to Ecosystem-Driven Business



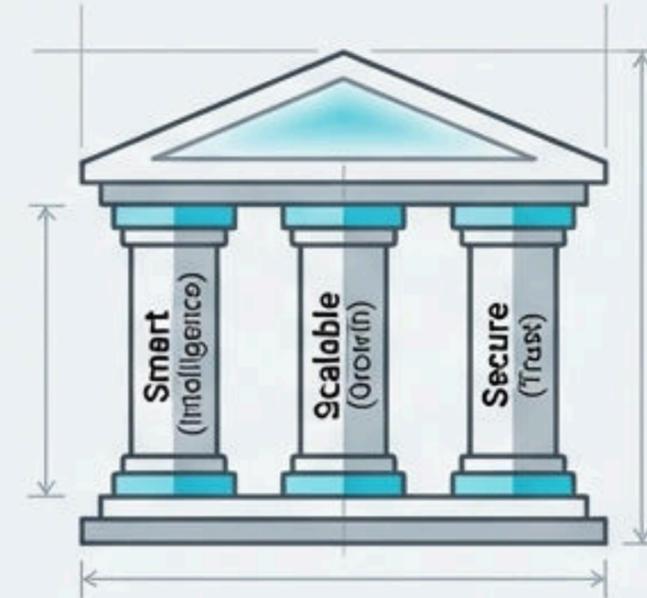
The Reality

In the digital-first economy, businesses no longer compete as standalone entities. They compete as interconnected digital ecosystems.



The Mandate

Customers expect seamless experiences; partners demand secure integrations; operations require intelligence.



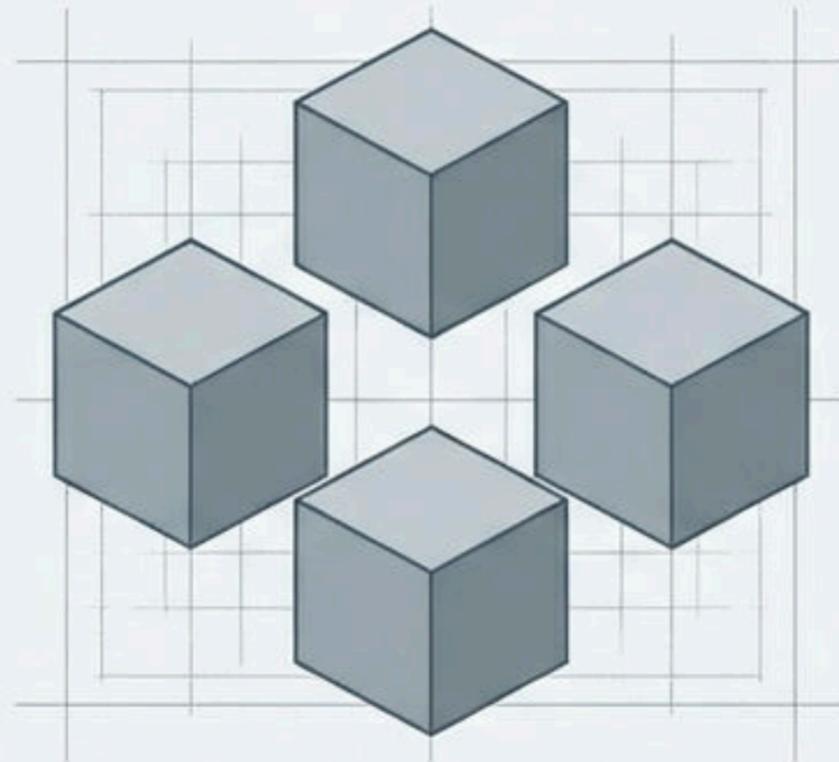
The Framework

To succeed, organizations must adopt a strategic architecture built on three pillars: Smart (Intelligence), Scalable (Growth), and Secure (Trust).



From Isolated Silos to Connected Ecosystems

Legacy Model

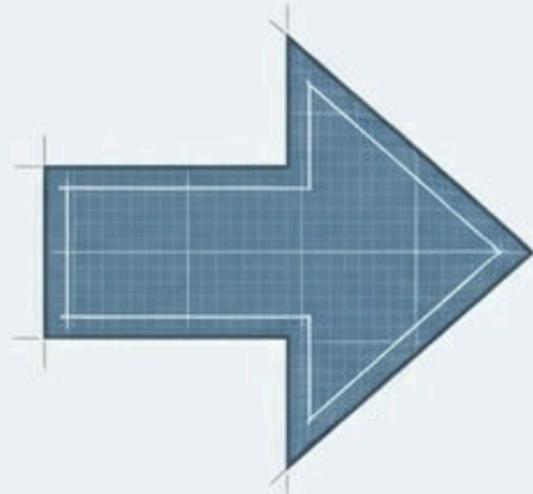


Isolated, Rigid, Slow

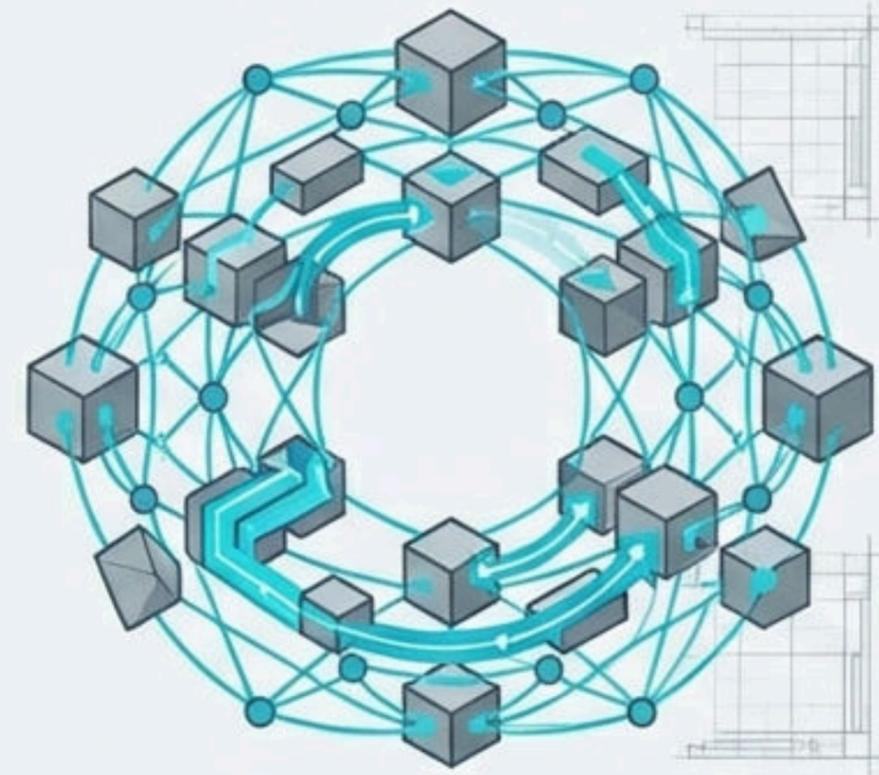
Why It Matters

Innovation Speed: Modular systems allow for faster feature deployment.

Before and After



Digital Ecosystem



Interconnected, Fluid, Dynamic

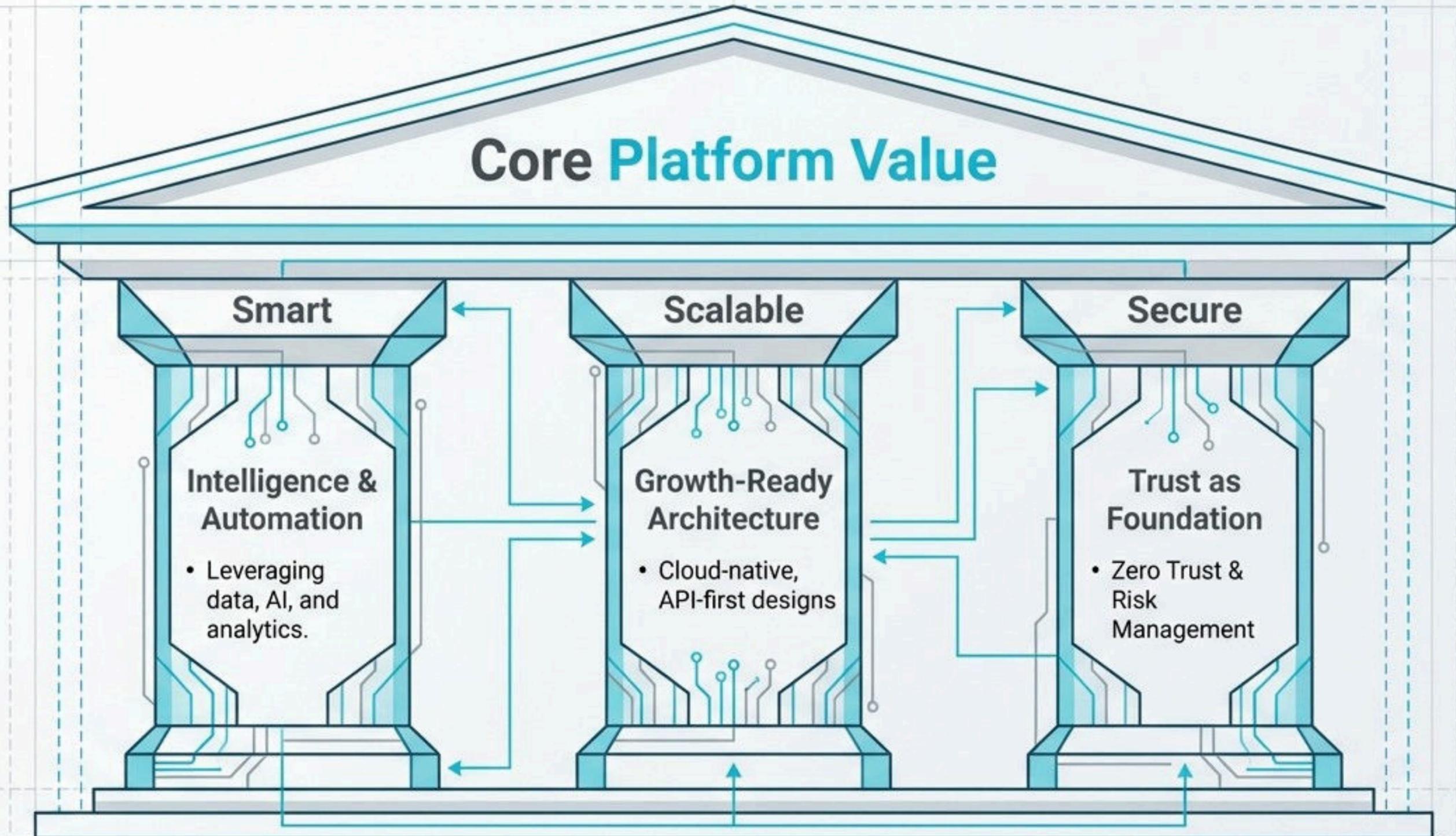
Why It Matters

Customer Experience: Seamless journeys across all touchpoints.

Why It Matters

Agility: Rapid response to market changes and dynamic interactions.



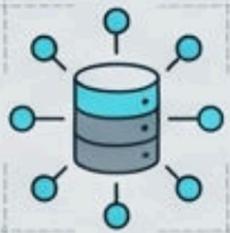


Key Insight: These are not separate goals; they are interdependent requirements for resilience.

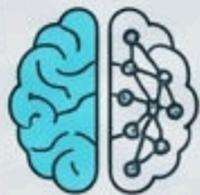


Smart Ecosystems: Intelligence by Design

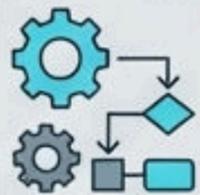
Capabilities (The How)



Single Source of Truth:
Integrated data platforms
eliminating silos.



AI/ML Integration:
Advanced analytics for
personalization and forecasting.



Process Automation:
Workflows and RPA to
streamline operations.

Business Impact (The Why)



Faster Decisions via
real-time insights



Cost Reduction
via automation



Hyper-personalized
Engagement



Proactive Operations
& Maintenance

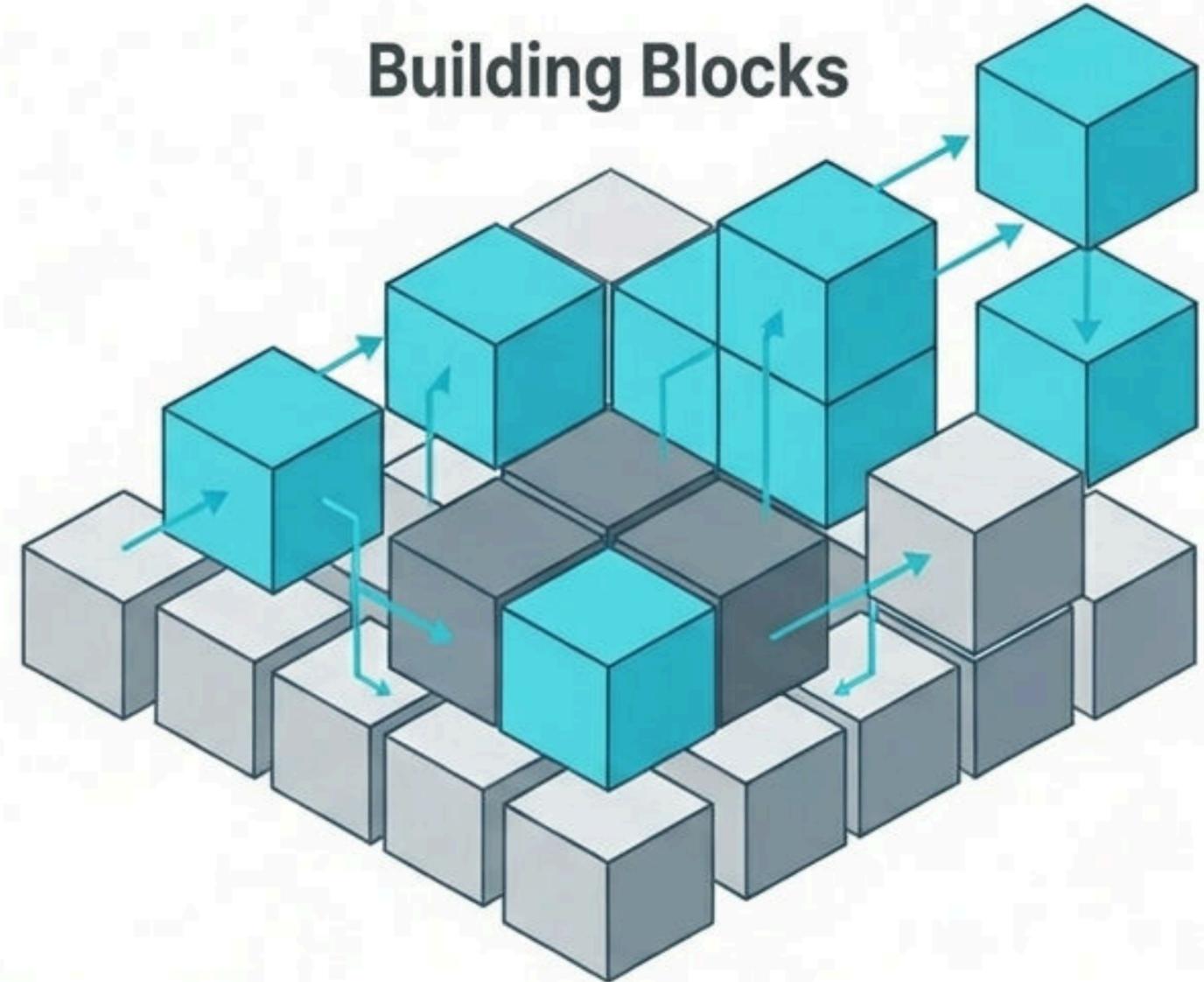


Architectural Principles

1. **Cloud-Native & Hybrid:** Elastic infrastructure adapting to demand.
2. **Microservices:** Modular design preventing bottlenecks.
3. **API-First Approach:** Ensuring seamless connectivity.
4. **Event-Driven Systems:** Real-time responsiveness.



Building Blocks



The Value of Scale

- Rapid onboarding of partners
- Global expansion support
- Lower long-term infrastructure costs.



Security Elements

- 🔗 Zero Trust Architecture: “Never trust, always verify” across all touchpoints.
- 🔗 Identity & Access Management (IAM): Granular control.
- 🔗 Data Protection: Encryption at rest & in transit.

Compliance & Governance

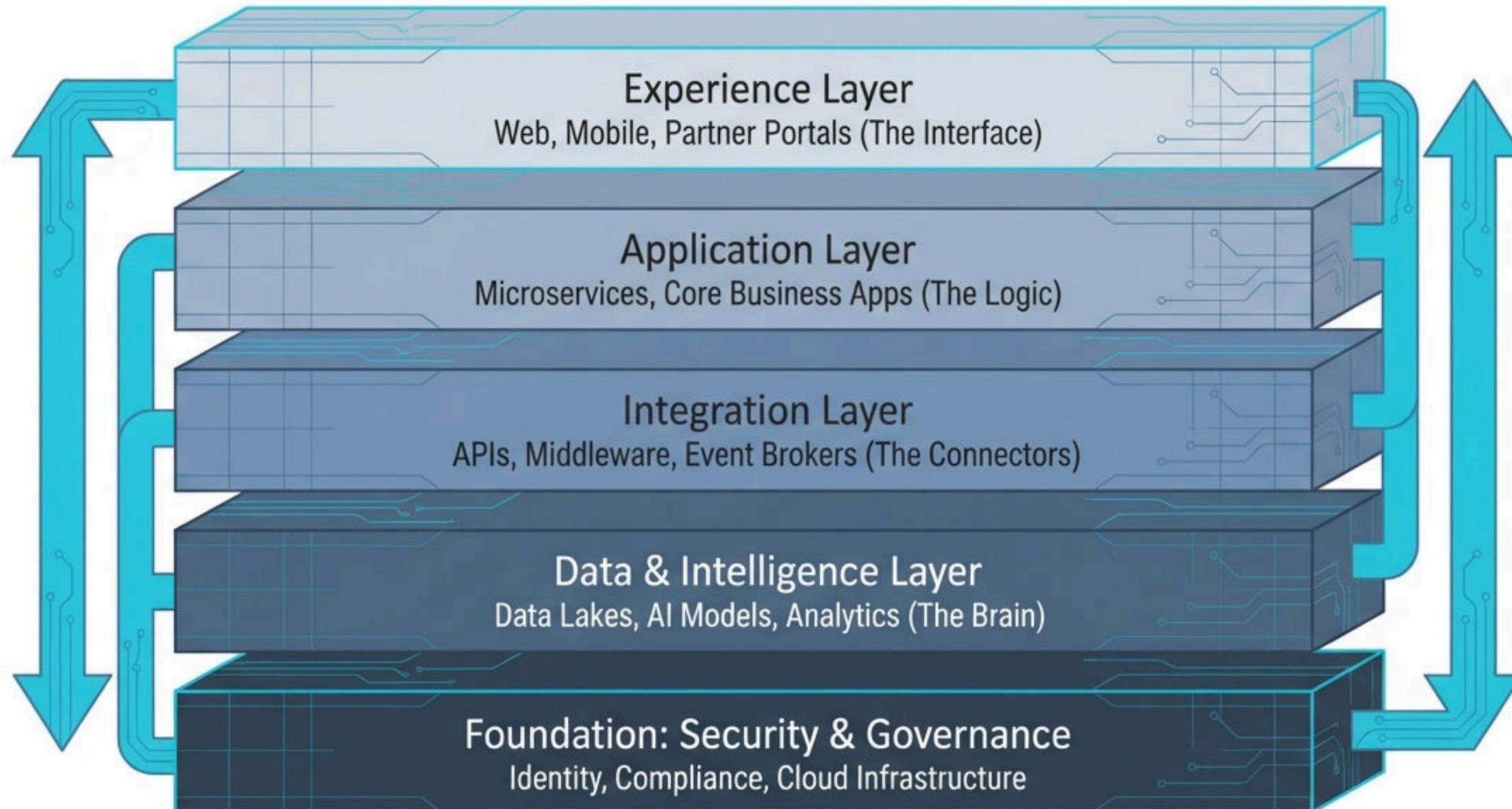
- 🔗 Regulatory Adherence: GDPR, ISO, SOC readiness.
- 🔗 Risk Management: Continuous monitoring & vendor assessment.



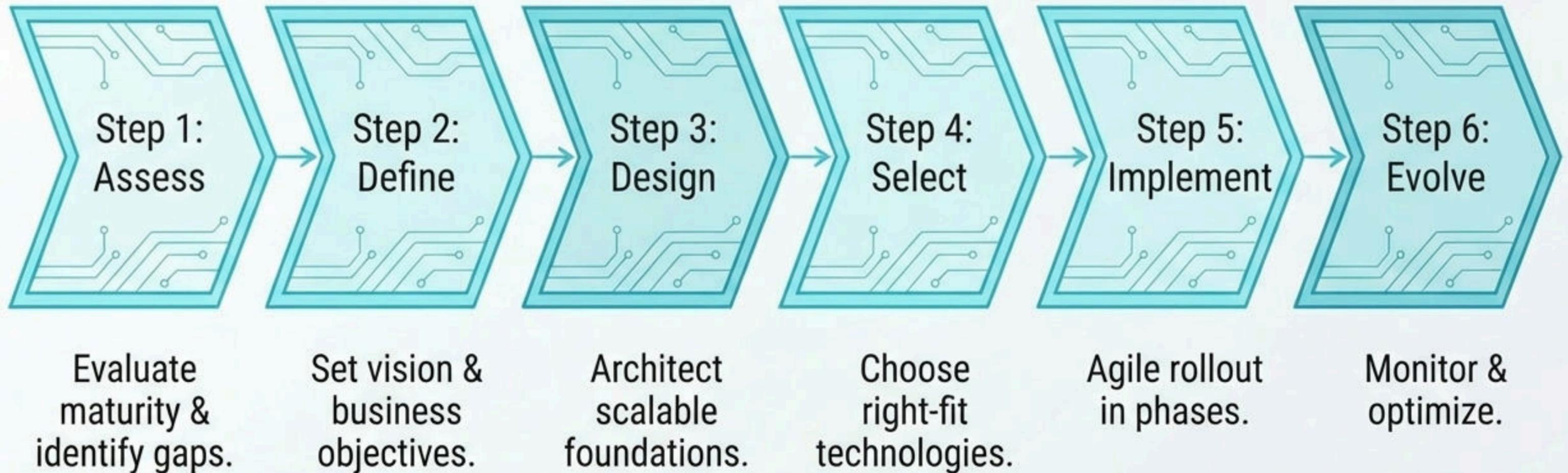
Security is embedded by design, not added as an afterthought.



The Digital Ecosystem Architecture Model



Strategic Implementation Roadmap



Security is embedded by design, not added as an afterthought.



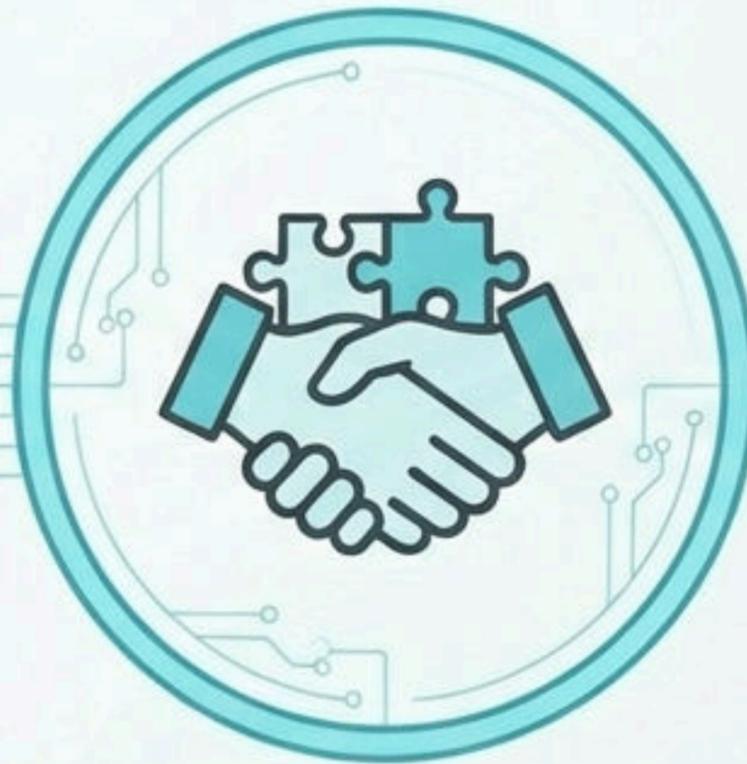
Change Management: The Human Element

Technology enables value; people unlock it.



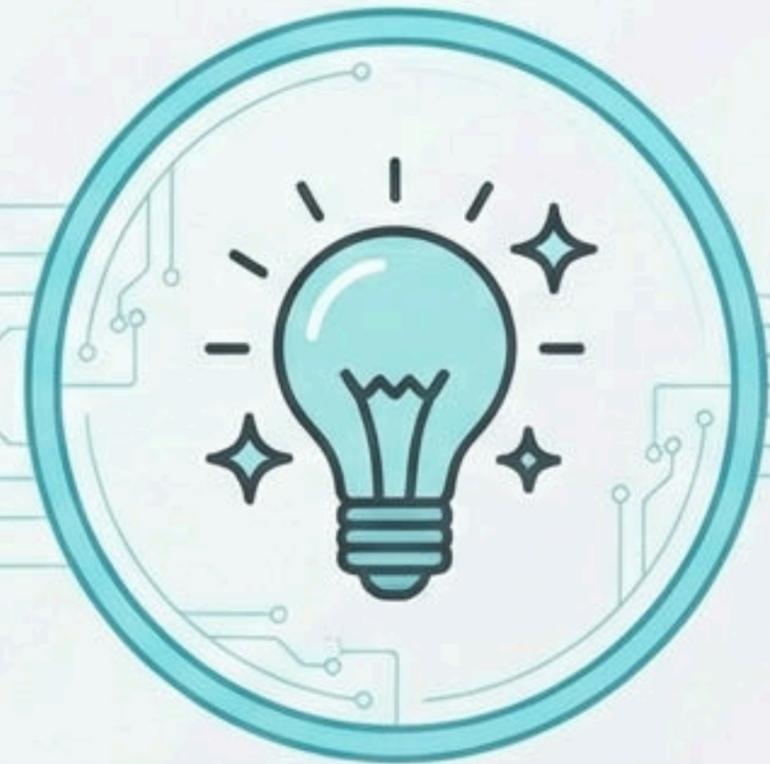
Upskilling

Building digital capabilities across teams.



Alignment

Unifying stakeholders on the ecosystem vision.

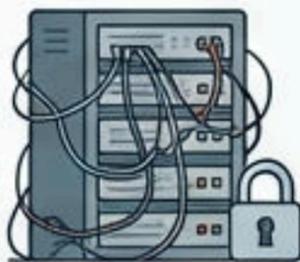
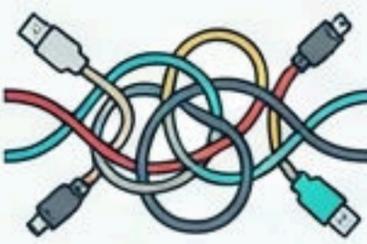
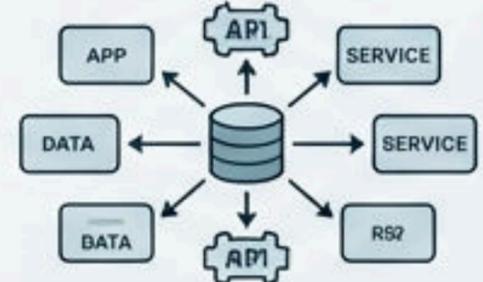


Culture

Fostering innovation, agility, and learning.



Overcoming Barriers to Transformation

The Challenge	The Solution
 <p>Legacy Constraints</p>	 <p>Gradual Modernization (Strangler Fig pattern)</p>
 <p>Security Risks</p>	 <p>Zero Trust & Governance Frameworks</p>
 <p>Integration Complexity</p>	 <p>API-First Strategy</p>
 <p>Resistance to Change</p>	 <p>Executive Sponsorship & Training</p>



Business Outcomes & Value Realization

Operational Efficiency
(Streamlined workflows)

Market Speed
(Faster time-to-market)

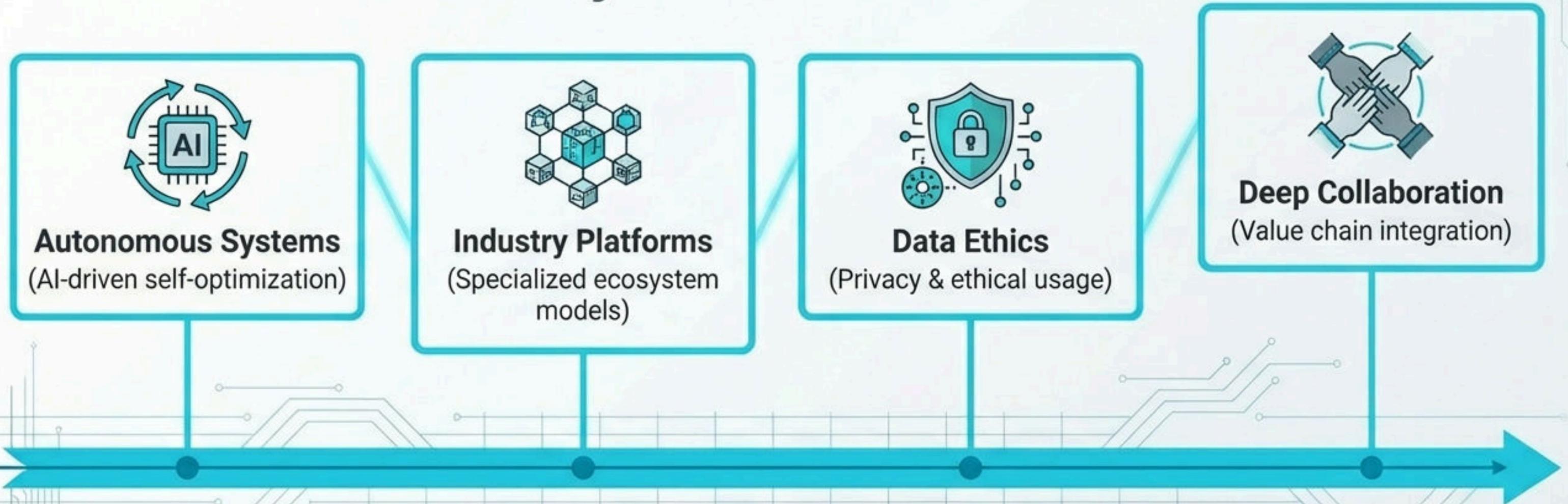
Customer Satisfaction
(Enhanced experiences)

Resilience
(Risk management & reliability)

**A sustainable, adaptable
foundation for the future.**



The Next Era of Ecosystems



Businesses that invest in these foundations today will lead the market tomorrow.



Ready to Architect Your Future?

Let's discuss your transformation journey.

